



# **GOLD SCAMS**

**AND HOW TO PROTECT YOURSELF  
AND YOUR RETIREMENT ACCOUNT**



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## Our #1 Goal at Regal Assets is to Educate You

Whether or not you decide to do business with us is secondary. Of course we'd love to earn your business if you believe we're a good fit for you. But even if you decide to go elsewhere, we URGE you to be aware and on the lookout for the following scams that could potentially ruin your financial life forever.

Feel free to share this guide with family & friends. If enough people learn about these closely guarded scams, many unscrupulous gold companies will be put out of business. And that is good for everyone!

If you *take action* on the information in this guide, you'll have a very real opportunity to **get your gold** – or any future investment you make in gold – **to safety from these crooks.**

Ignore this sober warning, however, and you risk getting scammed anytime you attempt to buy gold, which could mean **LOSING 20%... 30%... even 50% or more of your investment. Instantly.**

Before we reveal who is out to swindle you, we need to quickly get some simple facts out of the way:

If you're reading this, then I think it's safe to assume you already know what an incredible investment gold is.

Sure, it can be volatile in the short-term. But *long-term*, gold has been a phenomenal asset in any portfolio.

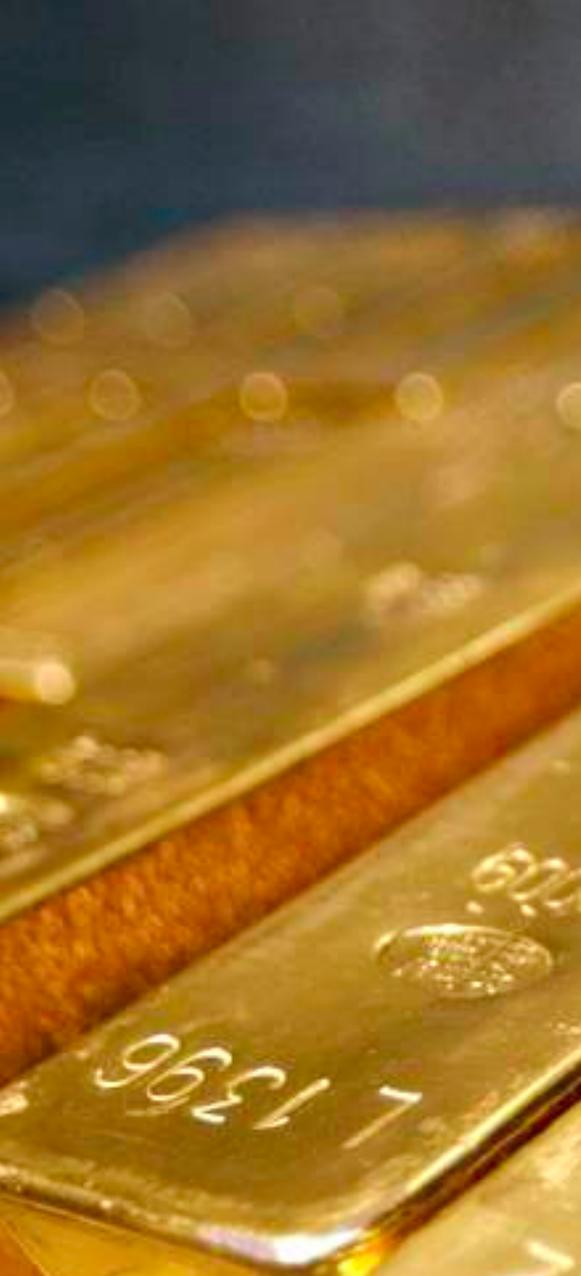
In the last 15 years alone, Gold has gone from \$279 per ounce, to over \$1100 per ounce (at the time of this publication). **That's 405% growth!** And at one point it went MUCH higher and peaked at a remarkable \$1,921.50 per ounce!

By contrast, the S&P 500 went from 1498 to 1889 – a mere 25% increase over the same timeframe.

In other words, having your money in **gold produced a 14 TIMES BETTER return** than the stock market. Incredible when you think about it.

Of course, you also know that gold isn't just an investment – it's also a *hedge against inflation.*

Another government shutdown, or further international loss of confidence in the dollar could trigger a crisis unlike anything we've ever seen.



The massive instability created by our government also means that *nothing* is sacred – not your retirement account, not your federal benefits – NOTHING. It could all go up in smoke, should our government’s debts ever come back to bite us.

It is for this reason that many savvy investors are rolling a portion of their retirement into gold. In fact, many folks are going a step further and insulating their retirement by storing it out of the country altogether, in a secure, 100% legal offshore storage location, fully insured by Brinks Security. We will reveal this emerging safe-haven location at the end of this short guide.

Because when nothing is sacred or secure – including the retirement plans so many of us have worked so hard for – you cannot afford to take any chances.

In a moment, we’ll show you the most effective way to **roll your current retirement account into gold** as quickly, easily and safely as possible.

We’ll also show you why most investors do it ALL WRONG, setting up the horrific theft we mentioned earlier.

To understand the enemy, you need to understand the phenomenal power of their...

## “Bait and Switch” Scam

You see, many shady gold dealers will advertise incredible deals with low priced bullion, to attract your interest.

Once these dealers have you (their “prey”) on the phone, their sales force is trained to avoid selling the advertised low-priced bullion...

And instead they hard-sell you on their “premium”, highly marked-up items, like pre-1933 gold coins, numismatic coins, “fancy” bullion and so on. All while explaining how much more valuable and safe these “rare” coins are.

Their sales tactics would be laughable if they weren’t so effective at fleecing the public from their hard earned savings.

Part of how they do it is what’s called...

## “The Confiscation Scare”

If a dealer ever attempts to influence your investment choices by mentioning President Roosevelt’s 1933 Executive Order (about gold confiscation)...

Run, don’t walk, but RUN away. Fast!

The industry terms for these coins are typically “proofs” or “numismatics”. And they are the only thing keeping bottom-feeding gold dealers in business.

President Roosevelt’s 1933 Executive Order prohibited the private ownership of gold in America. It required US citizens to hand over their gold bullion to a Federal Reserve bank or face a \$10,000 fine and/or 10 years imprisonment.

The President’s order listed the following exemption:

*...“gold coins having a recognized special value to collectors of rare and unusual coins.”*

The “rare and unusual coins” clause is what many dodgy coin dealers use to convince investors that regular bullion coins are not safe and could be confiscated by the government.

Then they convince you that they themselves are offering “rare and unusual” coins which would be exempt from a potential future Roosevelt-style confiscation.

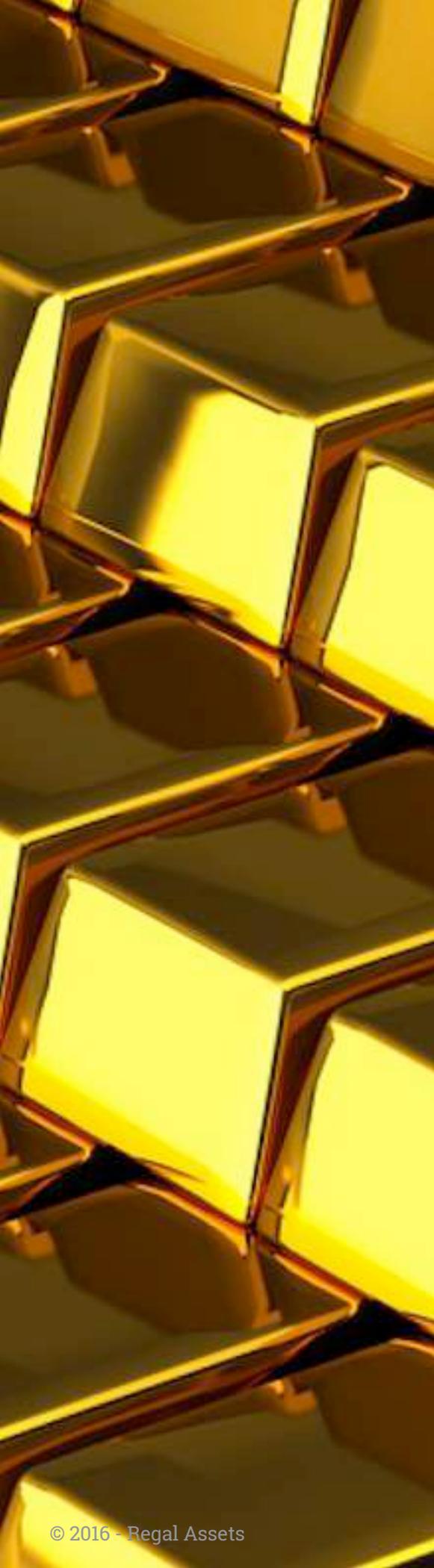
And that is how they justify up-selling you a 30% to 50% markup over the actual value of the gold content in the coin.

So if gold is currently at \$1100 an ounce, they will try their hardest to convince you that your safest bet is to buy “rare” 1-ounce coins for \$2,000 each, or more.

And here’s the kicker... If you turned around the VERY NEXT DAY, and tried to sell the coins back to them, they would only offer you the ACTUAL value of \$1100 per coin.

It is truly remarkable and disgusting. But it gets worse...

Research has shown that roughly 25% of privately held gold in 1933 was turned into various Federal Reserve banks (this gold was melted down into 22k bar form and moved into Fort Knox, helping to ensure the dollar’s viability as an internationally convertible gold standard currency).



The roughly remaining 75% of privately held gold was hoarded and not turned in.

And not a single US citizen was convicted of hoarding their gold. Not one!

Since 75% of these coins were kept by private citizens, and not melted down, there are still MILLIONS of them in circulation. Yet these very common pre-1933 gold coins are still being acquired by gold dealers every day, and then re-sold as “rare and unusual” by extremely aggressive phone salesmen.

Your great-grandfather’s pre-1933 gold piece is neither “rare” nor “unusual” according to the official definition, and it is no more safe from the government than anything else you own.

Yet, this doesn’t stop large gold dealers from hounding your Internet browser, television, and radio, offering you rock-bottom prices, only to then call your phone non-stop, pushing coins that are neither exceptional nor fairly priced.

Once you’re on the phone with them, that’s when the real fun begins...

Because rare coin sales pitches will many times come complete with official-looking “figures” that track “numismatic” or “proof” coin values versus real bullion, over select periods of time.

The carefully selected rare coin indexes displayed will of course show that “collector” coins outperform bullion, all thanks to beneficially hindsight-selected spans of time and products.

The financial term for this is called “*cherry picking*” – and it’s one of the shadiest sales tactics around.

It’s only years later, when you go to sell or double check the price on your coins, that you realized you were *fleeced* – and your coins are worth significantly less than your original money, which could have been spent on real gold or silver bullion.

Worse, your coins are no more safe from confiscation than money in a bank. Because they are still being stored in the USA, and last we checked Roosevelt hasn’t been in office for over 80 years.

A close-up photograph of several gold coins and bars. The coins are stacked, with one prominently showing the profile of a figure and the words "FINE GOLD" and "999.9". The bars are in the background, showing their textured surfaces.

## **“The Fancy Bullion Hoax”**

*But the WORST part is, this scam is only just the beginning!*

Because, the shady dealers have upped their game, using an even slicker form of deception to swindle honest investors like you.

We call it...

Here’s how it works:

Gold dealers contact the mint and ask which coins they are going to stop minting.

For example, let’s say the U.S. Mint was striking a 1 ounce gold coin called the Honey Badger coin. (this is a made up coin name for illustration purposes only)

And let’s say that due to low demand, they decided to stop minting the Honey Badger coin. Well now they may have 10,000 of these coins left in stock.

Shifty gold dealers see this as an opportunity.

They will begin buying up the last batch of that particular coin.

So now they own the last 10,000 Honey Badger coins that will be minted anytime in the near future. In turn, they will suddenly refer to these coins as limited-edition, exclusive or rare... as if that gives them greater monetary value...

It’s like if Wal-Mart liquidated their last 10,000 units of a particular 2015 book to a smaller book dealer, in order to make room on their shelves for upcoming 2016 new release books...

And then that smaller book dealer went on to sell that 2015 book as a “limited edition” book that is suddenly worth a premium price.

If any gold dealer mentions words like “limited edition”, “rare”, “special edition”, or “exclusive”, please do yourself a favor and HANG UP THE PHONE IMMEDIATELY.

Just remember that anytime you start to hear words like “rare”... “special edition”... “exclusive”... or “limited” when it comes to gold, then you’re usually about to be scammed.



## The Bottom Line

If you are interested in owning gold for the same reasons most people are, then the best way to invest is by acquiring REAL physical gold bullion. (no exceptions)

Real gold bullion coins, or bars – without insane markups – have the type and grade of metal and their weight stamped right on them. Gold American Eagles are a great example of REAL bullion coins. They are the top selling gold bullion coins in the world, and any reputable dealer would be happy to sell them to you at a reasonable price.

Now that you're aware of these numerous gold "scams" – the solution is pretty simple:

- 1) Focus on real physical gold bullion – avoiding numismatic, proofs, or collector coins
- 2) Go with a reputable dealer you research and trust
- 3) Have a "safe storage" strategy that keeps your investment protected if God forbid there ever was a government meltdown or confiscation

Before we cover number two, let's jump to the third step – *safe storage* – because it's one of the most controversial and misunderstood parts of gold investing.

As you probably know, neither Switzerland nor Caribbean locations like the Cayman Islands are safe havens for gold – meaning if the U.S. government ever did try to do a mass confiscation – which hasn't happened in over 80 years - those places would not be ideal, as they have special agreements with the U.S. that allow seizure of assets if someone is considered to be breaking the law.

Even if you never break any laws, which I'm sure you don't... you may be the type of person who wants to add an extra layer of protection, and not want to keep your gold within arm's reach of the government should anything ever go horribly wrong with our economy.

But to keep your gold away from the government's reach, you must do it LEGALLY. Additionally, in order to avoid taxes, you do not want to take possession of your gold if you are putting it into a retirement account. It must be stored in an approved 3<sup>rd</sup> party vault. (either in the U.S. or abroad)

In fact, that leads us to the NEWEST SCAM to be on the lookout for...

And it is popping up all over the place.

We call it...



## "The Home Storage IRA Scam"

This "investment opportunity" is about as risky as they come.

It involves shady gold companies convincing you to open up an LLC company in your own home, which will then supposedly allow you to hold your retirement funds (or gold) in your own home!

This is an attempt to avoid the IRS requirement of retirement accounts, including precious metals IRA's, to be setup by an established custodian or financial institution that is subject to state or federal regulation.

With the home storage scam, gold dealers will tell you that there will be no banks, no fees, and immediate access to your precious metals right in the comfort of your own home.

While they will make it sound simple and legal... BEWARE.

It is EXTREMELY RARE for anyone to actually meet the lengthy IRS requirements for a home storage IRA, and setting up a simple LLC in your house won't cut it.

Anyone wishing to even attempt this, must complete a written application with the IRS, demonstrating that you satisfy a long list of requirements that meet the applicable regulations.

This includes complicated requirements relating to fiduciary ability, experience, capacity, fitness to handle retirement assets, bonding, audits and net worth.

Additionally, the applicant cannot act as a trustee or take possession of the metals until the IRS provides notice that their application has been approved.

The time and effort it would take to compile these materials and even stand a chance for approval is ridiculous.

This reality is in stark contrast to the simple 3 step process promoted by many "home storage" gold dealers.

But the gold companies don't care because once they have your money, they will ship the gold to your LLC company (at your house) while you wait for IRS approval (or the more likely rejection).

Even worse, if you look carefully on their website, there will be a tiny disclosure stating that you release them of any legal liability if the process turns out to be illegal!



So you are left holding the bag.

And guess what happens if you take possession of that gold before you are IRS-approved, or if the IRS rejects your application?

You could be required to pay immediate taxes on your entire retirement account, as well as a 10% penalty - effectively costing you 35% of your retirement or more!

The scammers are not only trying to trick YOU, but they are also trying to get you to trick the IRS, by pretending that your IRA isn't really under your control – and that it is instead “controlled” by a shell company in your house.

But let's be realistic here.

We are talking about the IRS.

Do you really think they will believe you do not “control” your IRA if the funds are sitting in a safe in your own bedroom?

And which is more likely – the IRS accepting your application with this cockamamey structure, or rejecting it?

The answer is obvious.

Look - if you want to gamble, you can go to Las Vegas.

Opening a “home storage” precious metals IRA is much more risky and a lot less fun.

So do yourself a favor and hang up the phone if any company mentions a “home storage” option for your precious metals IRA.

The sales people work on commission, so take what they say with a grain of salt.

Speaking of safe storage, if you are worried about a government collapse, and total anarchy...

There is **one ideal place** to store your gold, safely, with maximum security, zero taxes, and peace of mind.

It is OUTSIDE of the USA and 100% legal and IRS-approved.

100% insured and backed by Brinks Security.

The location is Singapore, and it is emerging as one of the preeminent precious metals trading hubs in the world.



If you think it's a good idea to get your gold outside of massively indebted and near insolvent Western banks and jurisdictions...

Singapore is a viable option.

While we can help you with putting precious metals into your IRA and storing them offshore in Singapore, legally and 100% insured by Brinks...

We also offer our clients several safe locations in the USA as well.

It is completely up to you.

Just give us a call to find out more about our Singapore option if that is something that interests you.

Either way, you'll get:

- ☑ Favorable Tax Treatment
- ☑ Leading Storage Providers
- ☑ Segregated Storage
- ☑ Pools of Liquidity
- ☑ Refining Capacity
- ☑ World Class Physical Infrastructure
- ☑ Brinks' Insured Vaults
- ☑ Video Recordings of Your Metals Being Stored

## A Little About Us – Regal Assets

At Regal Assets we DO NOT recommend numismatics, fancy bullion, rare coins, or home storage.

We've been in the gold industry for well over a decade, and we've seen scammers come and go. We believe in doing business the right way, and earning your trust.

We specialize in helping people like you protect your retirement account (including your IRA or 401K) with REAL physical gold and silver bullion.

And we help you do it TAX FREE, without any penalties or fees.



We have:

- ☑ A+ rating with the BBB (Better Business Bureau)
- ☑ Triple A rating with the Business Consumer Alliance (BCA)
- ☑ 5 star out of 5 star customer satisfaction rating with over 844 reviews on TrustLink
- ☑ Certified and Fully Insured Gold IRA Transfers
- ☑ Been featured many times by leading publications such as Forbes and *Inc.* 500

If you'd like to find out more, be sure to give us a call at the number below.

One of our friendly representatives will be glad to chat with you about your options.

We are also happy to ship out to you a FREE Gold Retirement Starter Kit:

- ☑ You get our quarterly report with cutting-edge info on *Investing in Gold & Silver...*
- ☑ You get an Award Winning DVD, *Exposing The Secrets of The Federal Reserve!*
- ☑ You get *The Insiders IRA and 401(k) Rollover Guide*.
- ☑ You get *The Forbes Magazine Investment Guide* with its special feature on Gold.
- ☑ PLUS, you get *The Untold Story of Gold – a Special Report*.

Again, all 100% free – no fine print and no slick sales pitch.

While other companies will put you on an automated speed dialer with multiple harassing calls every day, we don't do anything like that.

However, if you do speak to other companies – just be sure to be on the lookout for the scams we revealed above. While we would love to have your business, if you choose to go elsewhere we want to make sure you don't get taken advantage of.



A handful of gold companies have recently been shut down by the U.S. government for the very fraud that we've revealed in this guide. But more and more are popping up every day with new names, and the same scams.

Now, before we wrap up this guide — here are three additional, urgent reasons why it's imperative that we ALL maximize our gold holdings...

The first is that, earlier this year, it was announced that our national debt was at \$19 TRILLION.

Of course, this scary number won't cause pulling back of government spending any more than the European debt crisis will.

Another big factor influencing the price of gold is production.

Despite the fact that gold prices have more than quadrupled over the past decade, gold mine production has peaked, and is actually trending down.

Indeed, even countries like Chile are showing strong opposition to mining projects.

Prospective gold miners are often treated no differently than those wanting to start a nuclear power plant.

And with less and less fertile territory for mining, it will clearly be difficult for gold production to grow far beyond where it is now.

That too, could trigger a MAJOR long-term spike in gold prices.

Finally, the third factor is *record physical demand* for gold.

From Russia, India, China and beyond — there is undeniable, record demand for gold right now from central banks, wholesalers, and consumers — and it's showing no sign of slowing.

All that demand will inevitably drive the price higher.

Even putting 10-30% of your retirement into gold before the 2008 financial disaster would have not only PROTECTED your retirement, but you would have been one of the lucky few who actually made GAINS during that volatile time.

There's simply too much money to be made going forward.



Its possible gold could soar to well over \$2,000.... \$3,000... even \$5,000 per ounce in the years ahead.

Yes, it could take years – particularly as the sovereign debt crisis edges closer and closer to Washington DC.

But many believe the recent “pullback” in gold pricing was just temporary – and this is setting up what may be the greatest buying opportunity any of us has seen in years.

Do not be fooled by the recent “low” unemployment numbers or so-called “recovery”.

NOTHING HAS CHANGED.

Over \$3 trillion unbacked paper dollars will have to eventually meet their day of reckoning – and when they do, gold investors like us are likely to reap incredible rewards.

Seeing all of this, it’s now easy to understand why so many companies have come out of the woodwork, eager and ready to sell investors overpriced coins – effectively stealing from them – capitalizing on a message of fear.

We are happy to do the opposite.

We’re willing to put our money where our mouth is and give you a complete education on everything you need to safely invest in gold... whether you choose to work with us or someone else.

And with your newfound knowledge, you will be bullet-proof from gold scammers.

There’s so much more vital information you’ll discover once you receive our Free Gold Starter Kit by clicking the link below.

Don’t make the mistake of being complacent – many investors fail to do their proper due diligence before getting into gold, only to lose a massive amount of money and value – thanks to the scams we covered earlier.

With your Free Gold Starter Kit, all the hard work is done for you.

You just need to take action – apply by clicking or calling us below – and then follow the advice inside once the kit arrives at your doorstep.

That’s it!

There is no cost, and no strings or obligation.

It has been our pleasure helping you navigate the dangerous, but lucrative minefield that is gold investing.

Give us a call and let’s chat about how to preserve, protect and grow your retirement – in the months and years to come.



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